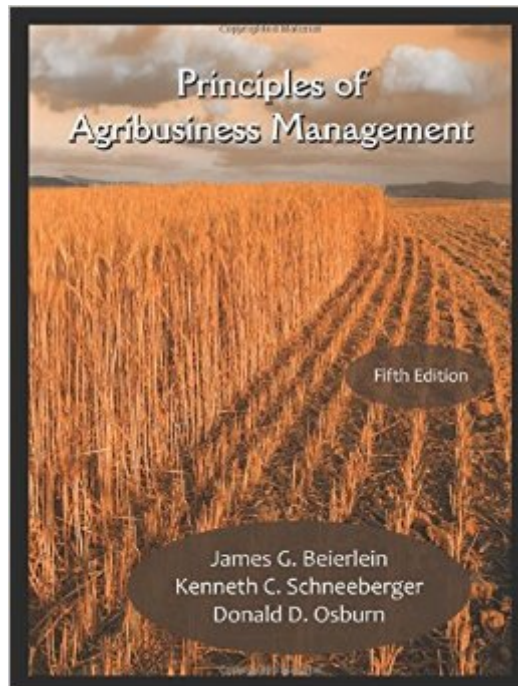


The book was found

Principles Of Agribusiness Management, Fifth Edition



Synopsis

Managers in all areas of the agri-food system must be competent, flexible, and informed. Principles of Agribusiness Management provides the vital insights and tools necessary to achieve success in a collaborative and interactive manner. The authors present the material clearly with a step-by-step approach that focuses on strategic planning and management. In conjunction with learning objectives and end-of-chapter highlights and quizzes, each chapter features two case studies that highlight the current trends and practices of agribusiness. An exciting feature of the fifth edition includes three powerful learning tools: Discussion Starters, Strengthen Your Skills, and Start Your Business. Timely and provocative, these tools facilitate in-class discussion, develop entrepreneurial skills, and explore key topics affecting the agri-food system. Globalization, leadership, competitiveness, technology, and planning are only some of the areas that are examined within the context of the changing world of agribusiness. Not-for-sale instructor resource material available to college and university faculty only; contact publisher directly. Title of related interest also available from Waveland Press: Seitz et al., Economics of Resources, Agriculture, and Food, Second Edition (ISBN 9781577666240).

Book Information

Paperback: 378 pages

Publisher: Waveland Press, Inc.; 5 edition (August 13, 2013)

Language: English

ISBN-10: 1478605669

ISBN-13: 978-1478605669

Product Dimensions: 1 x 7 x 9 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (7 customer reviews)

Best Sellers Rank: #372,465 in Books (See Top 100 in Books) #205 in [Books > Business & Money > Industries > Agriculture](#) #1975 in [Books > Science & Math > Agricultural Sciences](#) #8193 in [Books > Textbooks > Business & Finance](#)

Customer Reviews

This book is great for college students majoring Agriculture/Animal Science/Agribusiness. It demonstrates every area found in an Agribusiness, such as retail sales.

That book is a valuable tool to introduce you to the agribusiness world. Very good!

pretty good book. has lots of information that is useful. i like this book. it might be out of date by now but it is a good book.

Very informative and useful; covers all aspects of business in agriculture. Light-weight and compact; easy to tote around. Unexpected easy read.

[Download to continue reading...](#)

Principles of Agribusiness Management, Fifth Edition Principles of Neural Science, Fifth Edition (Principles of Neural Science (Kandel)) Asset Allocation: Balancing Financial Risk, Fifth Edition: Balancing Financial Risk, Fifth Edition Introduction to Homeland Security, Fifth Edition: Principles of All-Hazards Risk Management Principles and Practice of Sex Therapy, Fifth Edition PROPERTY+LIABILITY INSURANCE PRINCIPLES 5th (fifth) Edition [2011] Project Management: 26 Game-Changing Project Management Tools (Project Management, PMP, Project Management Body of Knowledge) Agile Project Management: Box Set - Agile Project Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: An Inclusive Walkthrough of Agile Project Management (Agile Project Management, Agile Software Development, Scrum, Project Management) GuÃ- a de los Fundamentos Para la DirecciÃ n de Proyectos (GuÃ- a del PMBOK®)–Quinta EdiciÃ n [A Guide to the Project Management Body of Knowledge (PMBOK® Guide)-Fifth Edition](Spanish Edition) Principles of Operations Management: Sustainability and Supply Chain Management (10th Edition) A Guide to the Project Management Body of Knowledge (PMBOK® Guide)–Fifth Edition Introduction to Emergency Management, Fifth Edition Ethics in Health Services Management, Fifth Edition Cases in Health Services Management, Fifth Edition A Guide to the Project Management Body of Knowledge (PMBOK® Guide)-Fifth Edition (ENGLISH) An Introduction to Project Management, Fifth Edition: With a Brief Guide to Microsoft Project 2013 Risk Management: Concepts and Guidance, Fifth Edition Healthcare Finance: An Introduction to Accounting and Financial Management, Fifth Edition Principles And Practice of Mechanical Ventilation, Third Edition (Tobin, Principles and Practice of Mechanical Ventilation)

[Dmca](#)